



Please direct all enquiries to:

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Conference Sponsorship Invitation

Among the many benefits of becoming a T-LOG2007 Conference sponsor, your organization will have the following opportunities:

- ◆ to receive excellent publicity and recognition in the region.
- ◆ to obtain greater recognition for your products and services.
- ◆ to promote additional business.
- ◆ to obtain a greater recognition as a firm that is committed to supporting logistics technology and management.

An Overview of T-LOG

Integrating transportation and logistics in the supply chain is becoming a critical factor for thriving in an increasingly competitive international trading market. The International Conference on Transportation Logistics (T-LOG) aims to bring together practitioners, policy makers, and researchers to enhance their understanding of the latest technology and management trends in the fields of Transportation, Logistics and Supply Chain.

Jointly Organized By:



Research Center for Modern Logistics
Tsinghua University



Center for Transportation Research
National University of Singapore



The University of Tokyo

About the 2nd International Conference on Transportation Logistics (T-LOG2007)

The 2007 T-LOG International Conference will be held at the Shenzhen, a thriving fast-developing logistics hub in Southern China and the world's fourth largest container port, P.R.China during July 4-6, 2007. Over 100 individuals from Top Universities, Institutes, research organizations, and large companies from all over the world will attend this international conference and present their latest solutions and ideas in the field of logistics and supply chain.

Among some of the areas of focus include (not limited)

- ◆ Military Logistics
- ◆ Strategy and Planning
- ◆ Reverse Logistics
- ◆ ITS and Logistics
- ◆ International Freight Transportation
- ◆ Freight Routing and Delivery Analysis
- ◆ Aviation Logistics
- ◆ Maritime Logistics
- ◆ City Logistics Development
- ◆ Advanced Technology Applications * Terminal Operations
- ◆ Environment, Safety and Security Issues
- ◆ Location and Planning for Logistics Hubs
- ◆ Inter-Modal Logistics Operations
- ◆ Management Information Systems for Logistics
- ◆ Transportation Logistics and Supply Chain Management
- ◆ Any other topics regarding transportation and logistics

Sponsorship Package Opportunities

T-LOG2007 provides organizations with a number of conference participation opportunities:

1. Exhibitor Package* ¥8,000-16,000 (depends on location)

- ◆ Organization name listed on conference Website and in conference program book (The conference committee retains the rights for logo placement);
- ◆ One (1) exhibit booth space (1.5m*1.5m), and all exhibitors would take their own booth, tools and exhibits;

2.Product Demonstration Package* ¥ 5,000-8,000 (depends on demonstration schedule)

Organizations will be allowed to showcase their technology and products(hardware or software) relevant to logistics industry.

- ◆ One 20-30 minutes product presentation session in “Industrial Track” (scheduled by T-LOG2007 conference);
- ◆ To hand out related demonstration materials (scheduled by T-LOG2007 conference);
- ◆ Organization name and demonstration overview listed on conference Website and in conference program book (The conference committee retains the rights for logo placement).

3.Poster Package* ¥1,000-2,000 (depends on location)

- ◆ One poster display in industry poster section;
- ◆ Organization name listed in conference program book (The conference committee retains the rights for logo placement).

*** Packages mentioned above do not include conference registration**

Conference Sponsorship Benefits (Title Sponsor)

1.Platinum Sponsorship ¥* (less than 4 organizations)

- ◆ One (1) exhibition booth (1.5m*2m, preferred location)
- ◆ One 40 minutes product presentation session in “Industrial Track” (scheduled by T-LOG2007 conference);
- ◆ Logo printed on platforms;
- ◆ Full page advertisement in the conference program;
- ◆ Organization name as description listed as “Platinum Sponsor” in the conference program (The conference committee retains the rights for logo placement);
- ◆ Three(3) full free conference registrations including Technical tours.

*** Sponsorship price (by sequence): ¥160,000, ¥120,000, ¥100,000 and ¥80,000;**

*** Sponsorship price (only one sponsor as Premier Sponsor): ¥300,000 .**

2. Gold Sponsorship ¥50,000

- ◆ One (1) exhibition booth (1.5m*1.5m)
- ◆ One 20-30 minutes product presentation session in “Industrial Track” (scheduled by T-LOG2007 conference);
- ◆ Half page advertisement in the conference program;
- ◆ Organization name as description listed as “Gold Sponsor” in the conference program(The conference committee retains the rights for logo placement);
- ◆ Two (2) full free conference registrations including Technical tours.

3. Silver Sponsorship ¥30,000

- ◆ One (1) exhibition booth(1.5m*1.5m)
- ◆ One 20-30 minutes product presentation session in “Industrial Track” (scheduled by T-LOG2007 conference);
- ◆ Organization name as description listed as “Silver Sponsor” in the conference program (The conference committee retains the rights for logo placement);
- ◆ One (1) full free conference registrations including Technical tours.

Additional Sponsorship Benefits

Gala Dinner* ¥8,000

Refreshment Break* ¥2,000

Keynote Speaker Sponsorship* ¥8,000

* Organization name will be listed on the related poster with the T-LOG2007 conference logo (The conference committee retains the rights for logo placement).

Contact Us

To discuss a sponsorship opportunity, please contact us:

86/755/26036021 or 86/755/26036005 (fax)

e-mail to T-LOG@sz.tsinghua.edu.cn.

To sign up for any of the above sponsorship types, please complete the "Sponsorship Application" and send it to TLOG 2007. It could be download on the conference webpage:

<http://www.tsinghua-logistics.com/conference/sponsor.htm>.